

February 9, 2007 Contacts: Michael Galica, Owner

Marin Outdoor Living 415-924-8811 michaelgalica@mac.com	Jim Stein, Founder & CEO American Ratings Corporation (800) 738-1138 jimstein@diamondcertified.org
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For Immediate Release

Marin Outdoor Living Earns Diamond Certified[®]

Scores Highest in Quality in Local Service Company Customer Satisfaction Study

Marin Outdoor Living a Marin county Spa and Eco-Friendly Outdoor Living store has just been awarded the prestigious Diamond Certified symbol after being rated highest in quality in a customer satisfaction rating performed by American Ratings Corporation.

In order to earn Diamond Certified, a local service company must apply to be rated by American Ratings Corporation (ARC) and pass each step of its twelve-step rating and certification process. ARC actually pulls a random sample of past customers from the applicant company's files and surveys typically 100 customers by telephone. Not only do the customers rate the applicant company on a 1 to 10 scale for quality, but also they indicate their willingness to return or refer other consumers to the company. Most companies can't pass the rating because a customer satisfaction survey score of greater than 90 on a 100 scale is required. In addition, ARC verifies liability and workers' compensation insurance, state license status, complaint status, business practices, financial stability and legal judgment status. Additionally, ongoing customer satisfaction surveys are conducted to ensure the Diamond Certified Company is maintaining its high customer satisfaction.

"Our entire team at *Marin Outdoor Living* is pleased to earn this prestigious award. And, it is especially gratifying because it's based on our customers' perception of our quality," said *Michael Galica*, owner of *Marin Outdoor Living*.

"Personally, I've been focused on rating local service companies for the past 13 years and I'm always impressed at how certain organizations are so focused on satisfying their customers. Your Company Name is one of those special companies," said Jim Stein, founder and CEO of American Ratings Corporation.

About American Ratings Corporation

American Ratings Corporation's mission is to define excellence and to identify for consumers the highest quality local companies. It rates local service companies in the nine-county San Francisco Bay Area and awards the Diamond Certified symbol to companies rated highest in quality. It backs these companies for consumers by providing, when necessary, Diamond Certified mediation services and a money-back guarantee. For more information, visit www.diamondcertified.org or call 800-738-1138.